

Colonel White
Mr. Helms

DD/S
WILEE Personnel 15

Recently several students at Brooklyn College indicated to our recruiter that when he returns to Brooklyn the first of March 1967 the students would be prepared to offer a counter-demonstration for CIA and against the pickets. This same sense of reaction could occur at most any university and it is felt proper to send some guidance to the field recruiters. Mr. [] and I feel that any pro-CIA demonstrations would attract an undue amount of attention and it would be charged that they were instigated by the Agency and in the long run would work to our detriment.

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Attached is our proposed guidance to the field recruiters to avoid such situations. Request your approval.

SIGNED R. L. Bannerman

R. L. Bannerman

6 DEC 1966

DD/S:RLB:jvw (6 Dec 66)

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DD/S 66-6399: Draft memo to All Recruiters fm
[] subj: Possibility
of Pro-CIA Demonstrations

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MORI/CDF Pages 3, 4 and
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MEMORANDUM FOR: All Recruiters

SUBJECT : Possibility of Pro-CIA Demonstrations

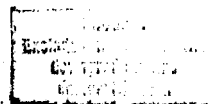
1. Senior officials are justifiably concerned with the rumored possibilities of pro-CIA demonstrations as part of the backlash to the mounting number of anti-CIA Recruitment demonstrations being experienced this Fall.

2. We have been told that a pro-CIA student group is planning to out-demonstrate the Student Leftist groups when our recruiter returns to Brooklyn College on 14 March 1967. It is the Agency's concern that such action might be attributed by the press to the Agency. Accordingly, as Agency representatives, it is imperative that you do or say nothing which could be interpreted as CIA encouragement or incitement of any counter demonstrating group. At the most, should you be approached by anyone proposing pro-CIA counter demonstrations, you should express your opinion, in a quiet way, that such demonstrations may hinder rather than help our recruitment activities on campuses.

3. [] has given you excellent policy guidance on the handling of anti-CIA campus demonstrations. Some of these have been rather mild, of course, but at Columbia University, for example, some three hundred students participated in a well-organized, apparently leftist-directed campaign demanding a confrontation with the Agency's representative. This

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confrontation demand technique was employed again this week at the University of California at Davis. Certainly, you cannot afford to surrender to the confrontation demands of either anti- or pro-CIA student group leaders. Your role is recruiting and confrontation should be avoided if possible. The Assistant to the Director (Mr. [redacted]) will speak for the Agency, if and when he deems it appropriate, in any confrontation context.

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4. The possibility of pro-CIA demonstrations is somewhat implied in the very pro-CIA column by John Chamberlain, Washington Post, 25 November. You are being furnished copies of this column. Beyond the guidance set forth above, it is difficult to provide you with definitive instructions for avoiding involvement in potential pro-CIA political action movements, should they materialize. It is even difficult, in fact, to visualize any well-organized student political activity that is "for" anything. As we know, the real organizers are in the "against" category. Be this as it may, I would imagine that any pro-CIA student group desiring to demonstrate ad hoc might seek out the Placement Director and, through him, make you the object of its affection. It is in this situation, then, that you would take a very positive and guarded posture to have the word go back to the students that in your considered judgment it would do considerably more harm than good in that it would simply serve to fan the fires ignited by the minority fringe groups.

[redacted]
Deputy Director of Personnel
for
Recruitment and Placement

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WASHINGTON POST

AND TIMES HERALD

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